

# The 7th National & The 4th International Academic Conference

## "Academic Thepsatri Management Science"

26th and 27th May 2022

The Faculty of Management Science, Thepsatri Rajabhat University,

Lopburi Province, Thailand

### Project Rationale

The Faculty of Management Science, Thepsatri Rajabhat University, has the following missions: to produce graduates, continuing research, social services, undergraduate and graduate education in Business Administration including the following five majors: Management, Marketing, Human Resource and Organization Management, and Digital Business Management, Logistics Management, Accounting, Digital Communication Arts, Tourism and Service Business, and Digital Business Management for Master of Business Administration Programme with the particular objective to produce graduates with knowledge, morality, ethics, and social responsibility.

Organizing an academic conference is one of the missions that we have placed great importance on. These conferences assist by providing a platform for lecturers, staff members, students, and the interested public to contribute knowledge and academic work, as well as strengthening national and international academic collaboration.

Due to the aforesaid reasons, in 2022, we are going to organize the 7th National & The 4th International Academic Conference entitled "Academic Thepsatri Management Science" to be held on 26th and 27th May 2022. The conference will be held in the form of oral presentations through an electronic platform in association with our network universities.

### Important Dates

Event	Date
Full paper submission deadline (Extended)	10 May 2022
Paper Acceptance	15 May 2022
Conference Start Date	26 May 2022
Conference End Date	27 May 2022

### Submission Preparation Checklist

1. The submission has not been previously published, nor has it been submitted before another journal for consideration.
2. The text adheres to the stylistic and bibliographic requirements outlined in the Author Guidelines.
3. Any paper written by a non-native speaker of English must be checked by a native speaker for its grammaticality before submission.

**More information for paper submission, please see attached files at the bottom of the homepage. You can submit your paper directly to [journal.mstru@gmail.com](mailto:journal.mstru@gmail.com)**

### Time for Presentation

The time slot for each presentation is 20 minutes in total (15 minutes for presentation and 5 minutes for Q&A).

### Conference Fees

- |                                     |            |
|-------------------------------------|------------|
| 1. General presenter                | 3,000 Baht |
| 2. Undergraduate student            | 1,500 Baht |
| 3. Non-paper presenter and attendee | 1,200 Baht |

### Expected outcome

**Product:** Research studies presented by faculty, staff, students, and scholars have contributed to the body of knowledge development academically, practically, pedagogically as well as local community enhancement.

**Outcome:** The presenters and participants have opportunities to discuss and disseminate their research nationally and internationally. They are also expected to have satisfaction with conference participation at a high level.

**Impact:** Promoting the academic potential of faculty, staff, and students and developing an academic cooperation network nationally and internationally.

The conference is hosted by the Faculty of Management Science, Thepsatri Rajabhat University and the university network.

**Co-host University****Internal**

1. Faculty of Management Science, Thepsatri Rajabhat University
2. Language Center, Thepsatri Rajabhat University
3. Research and Development Institute, Thepsatri Rajabhat University
4. Faculty of Humanities and Social Sciences, Thepsatri Rajabhat University
5. Faculty of Education, Thepsatri Rajabhat University
6. Faculty of Information Technology, Thepsatri Rajabhat University

**External**

1. Faculty of Management Science, Kamphaeng Phet Rajabhat University
2. Faculty of Management Science, Chandrakasem Rajabhat University
3. Faculty of Management Science, Chiang Mai Rajabhat University
4. Faculty of Management Science, Nakhon Pathom Rajabhat University
5. Faculty of Management Science, Nakhon Ratchasima Rajabhat University
6. Faculty of Management Science, Nakhon Sawan Rajabhat University
7. Faculty of Management Science, Buriram Rajabhat University
8. Faculty of Management Science, Phranakhon Si Ayutthaya Rajabhat University
9. Faculty of Management Science, Phetchaburi Rajabhat University
10. Faculty of Management Science, Rajabhat Rajanagarindra University
11. Faculty of Management Science, Rambhai Barni Rajabhat University
12. Faculty of Management Science, Loei Rajabhat University
13. Faculty of Management Science, Valaya Alongkorn Rajabhat University
14. Faculty of Management Science, Sakon Nakhon Rajabhat University
15. Faculty of Management Science, Surat Thani Rajabhat University
16. Faculty of Management Science, Muban Chom Bueng Rajabhat University
17. Faculty of Management Science, Udon Thani Rajabhat University
18. Faculty of Management Science, Uttaradit Rajabhat University
19. Faculty of Management Science, Bansomdejchaopraya Rajabhat University
20. Faculty of Business Administration, Northeastern University
21. Faculty of Business Administration, Chaiyaphum Rajabhat University

22. Faculty of Business Administration and Management Science, Ubon Ratchathani Rajabhat University
23. Faculty of Management Science and Accounting, Roi Et Rajabhat University
24. Faculty of Business Sciences, Kalasin University
25. Faculty of Arts Kalasin University
26. Faculty of Administration, Ubon Ratchathani University
27. Graduate School, Bangkok University
28. Mara University of Technology, Kedah Branch, Malaysia
29. Universitas Sarjanawiyata Tamansiswa, Indonesia
30. Universitas PGRI Adi Buana Surabaya, Indonesia
31. HUTECH University, Vietnam
32. Thai Nguyen University of Economics and Business Administration, Vietnam