

The 4<sup>th</sup> National & the 1<sup>st</sup> International Academic Conference The 35<sup>th</sup> Anniversary of the Faculty of Management Science 2019 on “Sciences, Arts, and Research for Sustainable Development”  
 11<sup>th</sup> - 12<sup>th</sup> February 2019 At Phra Phetracha Conference Room on the 3<sup>rd</sup> floor,  
 Rattanahepsatri Building, Thepsatri Rajabhat University, Thailand

## Presentation Schedule

12<sup>th</sup> February 2019

At Room 24/204, 2<sup>nd</sup> Floor, Rattanahepsatri Building

Thepsatri Rajabhat University

Time	Title	Presenter
08.30 – 08.45	Registration	
09.00 – 09.20	Development Tourist Routes among Thai Royal Coast at Phetchaburi Province.	Yaowapa Intesa Natprapha Nummuang Arunrat Chinnawon Kanlaya Sommat
09.20 – 09.40	The Influence of Source Credibility of Thai Celebrity’s Endorsement in Dtac Advertisement on Instagram Toward Customers’ Brand Perception and Purchase Intention: A Case of Aum Patcharapa	Tanin Aungamrung
09.40 – 10.00	Household Accounts program among inhabitants of moo6, Kiong 3 District Pathumtanee Province	Ajcharawan Sujkird
10.00 – 10.20	Learning Outcomes by using Lesson Example Presentations on QR Code in the Course of Transportation Strategy for Students in Logistics Management Major, Management Science Faculty, Thepsatri Rajbhat University	Chirawan Somwang
10.20 – 10.40	The Development of Agricultural Products of Chong Sarika Sub-district community enterprise	Sopit Kamnuanchai Jumlong Khetjumnun Nuchjara Boonthanom Panuphan Phermpiam

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Time	Title	Presenter
		Saowanee Srikanjanarak
10.40 – 11.00	The study of cost and profit in brass casting: in case of Buddha image at Ban Tha-Kayang, Thale Chup Son, Mueang Lop Buri	Chommanard Mansamrith
11.00 – 11.20	Youth Visitors' Views on Cultural Heritage Attribute Management: A Case Study of Ayutthaya Historical Park	Siwasak Pansukkom
11.20 – 11.40	A Community Product Development in Phaniat Sub-district, Khoksamrong District, Lopburi Province	Sukunya Payungsin Saowaporn Sookkerd Paskon Roodplang Wanida Permsiri

## Presentation Schedule

12<sup>th</sup> February 2019

At Room 24/207, 2<sup>nd</sup> Floor, Rattanahepsatri Building

Thepsatri Rajabhat University

Time	Title	Presenter
08.30 – 08.45	Registration	
09.00 – 09.20	The Determinants of the Street Food Consumption in Thon Buri District, Thailand	Adirek Vajrapatkul Paitoon Marksuk
09.20 – 09.40	Development of Creative Tourism Management for Community Economy based on Mon Cultural Capitals of Bangkhanmak Sub-district, Muang District, LopBuri Province	Kasak Tekhanmag Panitsupa Thampramuan Kanda Tekhanmag
09.40 – 10.00	Development Living Museum for Lifelong Learning and Cultural Tourism Promotion of Thai-Mon Cultural Group, Bangkhanmak Sub-district, Muang District, Lopburi Province	Kanda Tekhanmag
10.00 – 10.20	Language Shift and the Indigenous People : A Case Study on the Kintaq Tribe of Kg Bukit Asu, Perak Malaysia	Azrul Shahimy Mohd Yusof
10.20 – 10.40	The Malay Vessels : A Nusantara Heritage	Noor Syahidah Mohamad Akhir Azrul Shahimy Mohd Yusof Siti Aisyah Yusof

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Time	Title	Presenter
10.40 – 11.00	ORGANIZATIONAL CITIZENSHIP BEHAVIOR : SOME RESEARCH DIRECTIONS	Shaiful Annuar Khalid Kedah Branch Norshimah Abdul Rahman Perlis Branch
11.00 – 11.20	FUNCTION OF REPETITION IN THE PERSUASIVE ATTEMPT STAGE OF LIFE INSURANCE SALES MEETINGS	Wan Irham Ishak Shameem Rafik-Galea Shafinah Md Salleh